



### **EcoFarm Sponsor Hosting Opportunities**

All EcoFarm Sponsor Hosting is announced in signage at the EcoFarm Conference and throughout the EcoFarm Conference publicity materials including Conference Agenda, Program, website, and social media program (Facebook, Twitter etc.). All sponsors will earn additional conference credits on monies spent hosting).

#### **\$1,000 Farmer's Table**

Host Breakfast (Limit 3) = \$500

You will be listed as the host on the menu card on each table at the meal

Host a Mixer (no limit) = \$500

Underwrite the cost of a mixer for a non-profit group (contact EcoFarm for a list)

Host Lunch (Limit 2) = \$1,000

You will be listed as the host on the menu card on each table at the meal

#### **\$2,500 Farmer's Friend**

Host Thursday Dinner (Limit 1) = \$2,000

You will be listed as the host on the menu card on each table at the meal

Host the Beer and Cheese Tasting (Limit 2) = \$1,000

The 5th Annual EcoFarm Beer & Cheese Tasting attended by 500+ people takes place in the Exhibitor Marketplace. Your name will be on the souvenir beer glass.

#### **\$5,000 Farmer's Family**

Host the Exhibitor Marketplace (Limit 1) = \$2,500

Host the Exhibitor Marketplace which is visited by 1000+ people and features 50+ exhibitors, organic cafe, organic beer and artisan cheese tasting and other events.

#### **\$10,000 Farmer's Fields**

Host a Plenary (Limit 4) = \$3,000

Over 900 individuals attend each plenary, all of which are featured prominently in our Agenda Brochure and Conference Program.

#### **\$10,000 and above Founding Farmer (limit 2)**

Host Friday Night Awards Banquet (Limit 1) = \$4,000

You will be listed as the host on the menu card on each table at the meal

#### **Other, Please Inquire**

**Custom Merchandise** (No Limit) = Please inquire

This is comprised of promotional items (bags, lanyards etc.) printed with your company name and/or logo, given to each attendee at registration or in their rooms.

**Host Scholarships** (No Limit) = Please inquire

EcoFarm offers a full day of Spanish language workshops and scholarships for farm workers and beginning farmers to attend the EcoFarm Conference. Your company can support this effort and share the benefits of EcoFarm with this underserved community by hosting our scholarship program.



## EcoFarm Sponsor Credits

EcoFarm Sponsor Credits can be used for advertising in the EcoFarm Conference Agenda and Program, EcoFarm Conference registration discounts, and/or EcoFarm Conference Exhibitor Marketplace booths.

### Advertising

We produce two printed conference publications: The Agenda Brochure, published in October, distribution 14,000 in black and white with some full color and the Conference Program, published in January, distribution 1,500 in black and white. Black & white, business card-sized advertising in the Conference Program is free for all sponsors and larger ads may be purchased or upgraded.

#### Full Page Ad Package

**\$1,400 (credits or cash)**

Your black and white and/or color ad will be placed in the Agenda Brochure and the EcoFarm Conference Program (see below for upgrades)

#### 1/2 Page Ad Package

**\$700 (credits or cash)**

Your black and white and/or color ad will be placed in the Agenda Brochure and the EcoFarm Conference Program (see below for upgrades)

#### 1/4 Page Ad Package

**\$500 (credits or cash)**

Your black and white and/or color ad will be placed in the Agenda Brochure and the EcoFarm Conference Program (see below for upgrades)

#### Business - Card Ad in Program

**Free (\$150 Value)**

Your black and white, business card-sized ad will be placed in the EcoFarm Conference Program (see below for upgrades)

#### Package Upgrades (credits or cash):

- ½-page ad to:  Full (\$700)
- ¼-page ad to:  Full (\$900)  ½ (\$200)
- Biz card ad to:  Full (\$1250)  ½ (\$550)  ¼ (\$350)
- Fee for color ad in Agenda (\$100)
- Ad design services (\$50/hour)

### Conference Registration Discounts

Offset your conference registration costs with credits for full conference with lodging, full conference without lodging or single day attendance.

### Exhibitor Marketplace

Use credits toward both space in the EcoFarm Exhibitor Marketplace. Booth spaces include: 8' x 8', 10' x 10', and 10' x 20'.